Lowest price for ea brand
Original price
"Check incidence of promo's in stores particularly where there might be a price diff.

Coupons vs Stickers

Free Standing display Y or N
1 brand or multiple?
brand sign? yes
price sign?

IRC's

10¢ ~~20¢~~ 15¢ 30¢ 50¢ off/PK $1, 1.50, 2.00, 2.50/Ctn $3

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Diff price for same brand in same store whole bldg!

pk vs Ctn
Incidence

FM pricing for Marlboro Filter Kings
Filter Kings

Branded Generics
W/ or w/out coupons

Value Added

Beach towel mail in offer

BIGIF's (pack & carton)

FREE lighter w/ 1 pk, 2 pk & ctn

Free T shirt w/ ctn

Lizzard tie w/ Ctn

Stadium cup/2 pk

2 pens w/2 pk

BUMP's

voluntary or Vendor
Price Reductions

$1, $2/ctn 30¢/pk